

RAJAR DATA RELEASE



Quarter 2 2023 – August 3rd 2023

	Q2 2022	Q1 2023	Q2 2023
All Radio Listening			
Weekly Reach ('000)	48,969	49,360	49,473
Weekly Reach (%)	87.5	88.2	87.8
Average hours per head	17.8	18.0	18.0
Average hours per listener	20.4	20.4	20.5
Total hours (millions)	998	1,008	1,016

All Radio Listening - Share Via Platform (%)			
AM/FM	32.4	32.4	31.4
Total Digital	67.6	67.6	68.6
DAB	40.8	39.8	40.3
DTV	4.5	3.4	3.5
Total Online	22.3	24.4	24.9
Website/Apps	11.5	10.5	10.5
Smart Speaker	10.8	14.0	14.4